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UNIVERSITY EXAMINATIONS 2024/2025

FIRST YEAR, SECOND SEMESTER EXAMINATION FOR POST GRADUATE DIPLOMA OF
EDUCATION

ECG 4165/ ECG 4151: METHODS OF TEACHING BUSINESS STUDIES

DATE: JANUARY 2025

TIME: 3 HOURS

INSTRUCTIONS: *Answer Question ONE and any other THREE Questions.*

QUESTION ONE (24 MARKS)

- a) Explain how a teacher can achieve the lesson objectives in Business studies through the following Instructional Strategies. (10 Marks)
- i) Modeling
 - ii) Scaffolding
 - iii) Coaching
 - iv) Fading
 - v) Mentorship
- b) Discuss four advantages of preparing and using a record of work by a teacher of business studies. (4 Marks)
- c) Develop a 40 minute lesson plan for teaching the topic Human wants in business studies. (10 Marks)

QUESTION TWO - (12 MARKS)

- a) Effective teaching depends on pedagogical skills used by the teacher. Explain the following pedagogical skills which can be effectively used in the teaching of a Business studies lesson.

- i) Set Induction skill (1 Mark)
- ii) Reinforcement skill (1 Mark)
- iii) Skill of closure (1 Mark)
- b) Discuss the concept of pedagogical competence in teaching of business studies. (9 Marks)

QUESTION THREE - (12 MARKS)

- a) Discuss the Historical development and implementation of business studies curriculum from colonial era up to its current status under CBC. (10 Marks)
- b) Explain these terms as used in teaching business studies. (2 Marks)
 - i) Teaching method
 - ii) Teaching technique

QUESTION FOUR - (12 MARKS)

- a) Justify five reasons why micro teaching is essential in a teacher education program. (10 Marks)
- b) Explain two advantages of using portfolio in assessment of learners by a teacher of business studies. (2 Marks)

QUESTION FIVE - (20 MARKS)

- a) Explain at least five objectives of teaching business studies in secondary in Kenya. (10 Marks)
- b) Explain two reasons justifying curriculum reform in the implementation of business studies. (2 Marks)