



# MERU UNIVERSITY OF SCIENCE AND TECHNOLOGY

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## University Examinations 2023/2024

### THIRD YEAR FIRST SEMESTER EXAMINATION FOR THE DEGREE OF BACHELOR OF BUSINESS ADMINISTRATION

#### BFB 3301: ENVIRONMENTAL ISSUES

DATE: APRIL 2024

TIME: 2 HOURS

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INSTRUCTIONS: Answer question *one* and any other *two* questions

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#### QUESTION ONE (30 MARKS)

- a) Explain the importance of corporate social responsibility (10 marks)
- b) Discuss the various types of business environments (10 marks)
- c) Describe the three aspects of business environment (10 marks)

#### QUESTION TWO (20 MARKS)

- a) Discuss the various opportunities and threats in a business of your choice using the PEST Analysis (10 marks)
- b) Evaluate two pollutants and their effect on the environment (10 marks)

#### QUESTION THREE (20 MARKS)

- a) Environmental impact assessment is important while addressing environmental issues and consequences. Discuss such importance of environmental impact assessment (10 marks)
- b) Discuss ways on how to reduce Environmental impact in business (10 marks)

**QUESTION FOUR (20 MARKS)**

- a) Business activities affect the natural environment positively or negatively depending on the activities they conduct. Discuss such activities citing the category they fall under (10 marks)
- b) Discuss the role of business in relation to environmental conservation (10 marks)

**QUESTION FIVE (20 MARKS)**

- a) Explain why businesses consider engaging in social responsibility activities in the society (10 marks)
- b) Discuss the impact of technology on a business (10 marks)