



MACHAKOS UNIVERSITY

University Examinations for 2023/2024 Academic Year

SCHOOL OF AGRICULTURE, ENVIRONMENT AND HEALTH SCIENCES

DEPARTMENT OF ENVIRONMENTAL SCIENCES

THIRD YEAR FIRST SEMESTER EXAMINATION FOR

BACHELOR OF SCIENCE IN COMMUNITY RESOURCE MANAGEMENT

ECD 321: RESOURCE MOBILIZATION AND ECONOMIC EMPOWERMENT

DATE:

TIME:

Instructions: Answer Question **ONE** and any other **TWO**

QUESTION ONE (30 MARKS)

- a) Explain strategic factors that non-profit organizations should consider when developing a resource mobilization strategy (10 marks)
- b) Discuss five factors that limit youth economic empowerment in Kenya. (10 marks)
- c) Discuss the benefits of having a communication plan in resource mobilization. (10 marks)

QUESTION TWO (20 MARKS)

Suppose you are an expert working with a Community Based Organisation to mobilize resources for a community water project.

- a) Justify why you would focus on local sources of resources rather than from external donors (10 marks)
- b) Describe five challenges that you are likely to face when mobilizing local resources (10 marks)

QUESTION THREE (20 MARKS)

Assume you are working in an organisation that is seeking to economically empower the youth in a community.

- a) Explain the indicators you will use to determine the areas that require interventions (10 marks)
- b) With practical examples, discuss the financial strategies you would recommend to achieve your goal (10 marks)

QUESTION FOUR (20 MARKS)

Describe the process of conducting a situational analysis and explain its relevance when coming up with a resource mobilization strategy

QUESTION FIVE (20 MARKS)

Awareness of certain donor expectations is very crucial in solicitation of donor support. Discuss such expectations and explain what organisations can do in order to meet these expectations.